

THE 8TH EDITION OF



MIDDLE EAST
CLEANING, HYGIENE & FACILITIES
AWARDS

21 APRIL 2026 | DUBAI



**A Night of Honor.
A Legacy of Excellence!**

The image features two identical trophies in the foreground, set against a dramatic, golden-hued background with light rays and bokeh. The trophies are made of a dark, reflective material and have a circular base with a curved, open-top design. The text 'MIDDLE EAST AWARDS' is visible on the front of the trophies. The overall atmosphere is one of prestige and celebration.

A STAGE RESERVED FOR THE FINEST MINDS & MILESTONES!

Clean Middle East and Media Fusion present the **8th edition of the Middle East Cleaning, Hygiene, and Facilities (MECHF) Awards**, a premier platform celebrating excellence in the **cleaning, hygiene, and soft FM** industries. Over the years, the MECHF Awards have become a hallmark of recognition for the visionaries and innovators who elevate industry standards across the region.

Rooted in **Clean Middle East's 18-year legacy** of trust, integrity, and leadership, the MECHF Awards celebrate those who elevate standards of professionalism, innovation, and impact. This year's edition continues that commitment with an evening recognising individuals and organisations shaping a cleaner, safer, and more sustainable future.

OUR MISSION

To Be the Region's Premier Platform for Celebrating the Bold, Rewarding the Brilliant, and Inspiring Tomorrow's Leaders

Where the Stars of Cleaning, Hygiene & Soft FM Shine Brightest



MECHF AWARD WINNERS 2025



AWARD CATEGORIES



- ◆ EXCELLENCE IN WASHROOM HYGIENE
- ◆ EXCELLENCE IN KITCHEN/FOOD HYGIENE
- ◆ EXCELLENCE IN INFECTION CONTROL IN HEALTHCARE
- ◆ EXCELLENCE IN TRAINING
- ◆ COMMITMENT TO SUSTAINABILITY
- ◆ EXCELLENCE IN LAUNDRY SERVICES
- ◆ THE BEST HOTEL HOUSEKEEPER - UAE
- ◆ THE BEST HOTEL HOUSEKEEPER - REGIONAL
- ◆ THE INNOVATIVE PRODUCT OF THE YEAR
- ◆ THE BEST CLIENT-CONTRACTOR PARTNERSHIP
- ◆ THE BEST SUPPLIER-END USER PARTNERSHIP
- ◆ TOP CLEANING COMPANY OF THE YEAR
- ◆ INDUSTRY PERSONALITY OF THE YEAR
- ◆ SPECIALISED CLEANING COMPANY OF THE YEAR.
- ◆ BEST USE OF SMART TECHNOLOGY BY SERVICE PROVIDERS
- ◆ WOMEN IN CLEANING
- ◆ BEST CLEANING & FM EMPLOYER OF THE YEAR
- ◆ THE BEST-MAINTAINED/HYGIENIC PUBLIC FACILITY

SPONSORSHIP

DIAMOND

AED 110,000

- Keynote Address - 3 mins
- Video Permit at awards - 3 mins
- Exclusive Interview with Clean Middle East Magazine
- 2 VIP Tables, [8 seats each]
- Award Presentation
- Sponsorship Announcement: emailer and social media [On confirmation]
- Logo placement on tables in the networking area
- Logo presence on event photo wall
- Logo placement on the stage backdrop
- Logo on awards e-invitation
- Post event video exposure
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

GOLD

AED 85,000

- Video Permit at awards - 2 min
- 1 VIP Table(8 seats)
- Full page advert in Clean Middle East Magazine
- Sponsorship Announcement: emailer and social media [On confirmation]
- Logo placement on tables in the networking area
- Logo placement on stage backdrop
- Logo placement on event photo wall
- Logo on awards e-invitation
- Post event video exposure
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

SILVER

AED 55,000

- Video Permit at awards - 1 min
- 1 VIP Table (8 Seats)
- Half page advert in Clean Middle East Magazine
- Sponsorship Announcement: emailer and social media [On confirmation]
- Logo placement on the stage backdrop
- Logo presence on event photo wall
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

CATEGORY

AED 35,000

- Award Presentation of the sponsored category
- 4 complimentary award invitation
- Company name and profile to be mentioned before announcing the award winner
- Sponsorship announcement-social media.
- Display of logo on shortlisted nominees' slides while presenting the award
- Logo on the category page under the sponsored category (on confirmation)
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns

LANYARD

AED 35,000

- Branding on all lanyards (Exclusive)
- 4 complimentary award invitation
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement social media

DINNER

AED 35,000

- Logo on menu (Exclusive)
- Branding on all tabletops inside ballroom
- 4 complimentary award invitation
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement social media.



ENTERTAINMENT

AED 25,000

- Company mentioned before both entertainment breaks
- 4 complimentary invitations for the awards
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement social media

PHOTO BOOTH

AED 25,000

- Logo on the printed photos from the photo booth
- 4 complimentary invitations for the awards
- Logo on the awards website
- Logo in the MECHF advert in Clean Middle East Magazine
- Logo placement in all newsletters and marketing campaigns
- Sponsorship announcement social media

BADGE

AED 25,000

- Branding on all badges (Exclusive)
- 4 complimentary invitations for the awards
- Sponsorship announcement - Social Media (on confirmation)
- Logo on the awards website
- Logo placement in all newsletters & relevant marketing collaterals
- Logo in the MECHF advert in Clean Middle East Magazine





WHO SHOULD ATTEND THE EVENT?

- Cleaning Service Providers
- FM Companies
- Cleaning, Hygiene, Janitorial and Software Manufacturers
- Distributors and Suppliers
- End User Facilities like Hotels, Hospitals, Malls, Airports, Government Facilities, etc.

WHY YOU SHOULD RESERVE YOUR SEAT

- Experience the region's premier celebration of excellence in cleaning, hygiene, and soft FM
- Connect and network with industry leaders, peers, and visionaries
- Discover new business opportunities in a relaxed, high-profile setting
- Elevate your profile by being part of the most prestigious awards event in the sector
- Gain insights into the innovations and standards shaping the future of the industry

TABLE BOOKING

COST PER SEAT: AED 1,800/-

COST PER TABLE: AED 14,400/- (8 persons)

CONTACT US

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